

CLAIMS:

1. A method of presenting a plurality of items, comprising the steps of:
 - enabling (1) a user to select an item in a selection context, a selection context representation representing the selection context, the selection context representation including at least a parameter indicating a geographical area;
 - 5 - associating (3) said item with said selection context representation; and
 - presenting (5) a plurality of items including said item in a presentation context in dependence upon a relation between a presentation context representation representing the presentation context and said selection context representation, the presentation context representation including at least a parameter indicating a geographical area.
- 10 2. A method as claimed in claim 1, wherein the relation between said selection context representation and said presentation context representation is determined to exist if said presentation context and said selection context at least partly overlap.
- 15 3. A method as claimed in claim 1, wherein a position of said item in said presentation depends on said relation between said presentation context representation and said selection context representation.
4. A method as claimed in claim 1, wherein the presentation of the plurality of items depends on at least one of: a number of times said item has been selected in said selection context and a date of a most recent selection of said item in said selection context.
- 20 5. A method as claimed in claim 1, wherein the plurality of items are presented in an order in accordance with at least one of: a number of times each of the plurality of items has been selected and a date of a most recent selection of each of the plurality of items.
- 25 6. A method as claimed in claim 1, wherein the presentation is personalized for a certain user and the presentation depends on whether the certain user is the user that selected said item.

7. A method as claimed in claim 1, wherein both the selection context representation and the presentation context representation include a parameter indicating a geographical area and a parameter indicating a recurring time period, and determining the
5 relation between the selection context representation and the presentation context representation comprises applying a first weight to a relation between the geographical areas and applying a second weight to a relation between the recurring time periods.

8. A computer program enabling a programmable device to carry out a method as
10 claimed in claim 1.

9. An electronic device (11), comprising:
- a selection means (15) for enabling a user to select an item in a selection context, a selection context representation representing the selection context, the selection
15 context representation including at least a parameter indicating a geographical area;
- an associating means (17) for associating said item with said selection context representation; and
- a presenting means (19) for presenting a plurality of items including said item in a presentation context in dependence upon a relation between a presentation context
20 representation representing the presentation context and said selection context representation, the presentation context representation including at least a geographical area.